**E - Commerce Website.**

1. Poor load time
2. Inconsistent design
3. Unreliable payment system
4. Inadequate security measures
5. Broken links
6. Limited product information
7. Inefficient checkout process
8. Unclear navigation structure
9. Slow website response time
10. Incorrect pricing information
11. Outdated browser compatibility
12. Incomplete customer reviews
13. Lack of mobile optimization
14. Unclear return policy
15. Limited product options
16. Inadequate search functionality